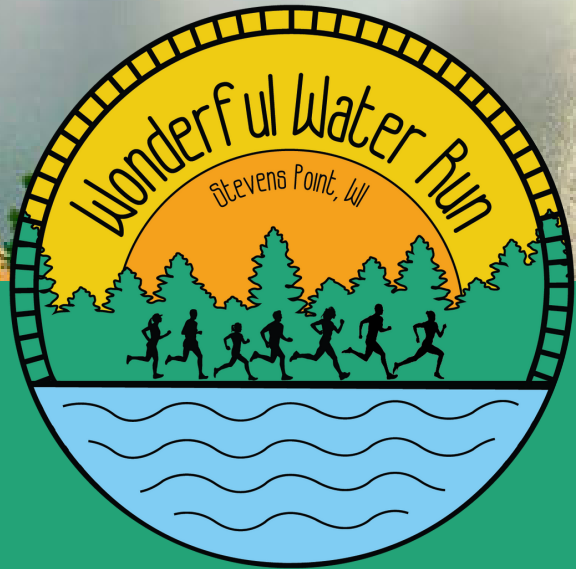




Photography by TK Images LLC



*Committed to the  
clean waters of  
Central Wisconsin*

**RUN WITH US!**

wonderfulwaterrun.com  
@wonderfulwaterrun  
info@wonderfulwaterrun.com



**SPONSORSHIP  
SEPTEMBER 26-27, 2025**

# THE RACES

The Wonderful Water Run is committed to creating an exciting and inclusive race experience, catering to all skill levels of participants in Central Wisconsin and beyond. The course features various waterways, art installations, and conservation amenities in Stevens Point, Wisconsin.

Friday, September 26th, 2025: Health & Wellness Expo and Kids' Fun Run

Saturday, September 27th, 2025: Half Marathon, 10K, 5K, and party in the park.

A portion of the race proceeds will be donated to the clean water and natural conservation efforts of our local organizations, including the North Central Conservancy Trust, Green Circle Trail and more.

## KIDS RACE TITLE SPONSOR

The kids run is what sets the Wonderful Water Run leagues ahead of any other Wisconsin race. The kids run generates an environment more inclusive to families and inspires another generation of runners.

- \$3000 commitment to the event
- Exclusive sponsor for the Kids' Fun Run  
*Sponsor fees are utilized for awards, merchandise, race-bibs and more resources specific to children runners that make the event even more inclusive and fun*
- Co-host on Kids' Run social media event
- Includes all acknowledgements for Platinum-level sponsorship

## TITLE SPONSORSHIP

Ensure maximum engagement by presenting the Wonderful Water Run. Race directors are committed to crediting our title sponsor for making the Wonderful Water Run a safe, high-impact and memorable event in Central Wisconsin.

- \$15,000 for a 3 year commitment to the event
- Listed as the exclusive presenting sponsor - "The Wonderful Water Run, presented by Your Company" - on all public communiques, press, and social media content
- Opportunity to address & congratulate 1,000+ racers plus spectators from the race stage
- Primary logo on race shirts, participant guide, website & additional race collectibles
- Co-host on social media events
- Includes all acknowledgements for Platinum-level sponsors



## PR Sponsor

Get your company logo captured in all of the organized award and personal-record photos!

- \$2500 commitment to the event
- 8'x8' photo backdrop with company logo in a premiere location
- Includes all acknowledgements for Platinum-level sponsors

## SUPPORTING LEVELS

### *Platinum*

- \$1000 commitment to the event
- Placement on race stage banners
- Secondary logo placement on race shirts, participant guide, and WWR website
- Recognition on 3 press releases (announced April, September, and October)
- Logo attached to email communications
- Announcement mention on race day

### *Gold*

- \$500 commitment to the event
- Tertiary logo placement on race shirts, participant guide, and WWR website
- One spotlight and one Gold-level group post to Facebook and Instagram
- Logo attached to all email communications
- Announcement mention on race day

### *Silver*

- \$300 commitment to the event
- Business name (no logo) listed on t-shirt, participant guide, website, and all email communications
- One Silver-level group post to Facebook and Instagram

All sponsors have the opportunity to apply for a free booth at the WWR Health & Wellness expo on Friday, Sept. 26th.

***Deadline for t-shirt: 8/22/25  
Deadline for participant guide: 9/5/25***

*The Wonderful Water Run reserves the right to refuse any business sponsorship, applicant or partner*