



Photography by TK Images LLC



*Committed to the
clean waters of
Central Wisconsin*

RUN WITH US!

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**SPONSORSHIP
OCTOBER 7-8, 2023**

THE RACES

The Wonderful Water Half Marathon is committed to creating an entertaining and inclusive race experience, catering to skill levels and demographics present in Central Wisconsin. The course features various waterways, art installations, and conservation amenities in Stevens Point, Wisconsin.

Race day will include one half marathon course, one 5k course, kids run, and close with a live concert for the community. Preceding the race is a regional fitness expo!

A portion of the race proceeds will be donated to the clean water efforts of our local organizations, including the North Central Conservancy Trust.

KIDS RACE TITLE SPONSOR

The kids race is what sets the Wonderful Water Run leagues ahead of any other Wisconsin race. The kids race generates an environment more inclusive to families and inspires another generation of racers.

- \$3000 commitment to the event
- Sponsor listed as the Kids Race sponsor. Sponsor fees are utilized for awards, merchandise, and race-bibs specific to children racers that make the event even more interactive
- Includes all acknowledgements for Platinum-level sponsors

TITLE SPONSORSHIP

Ensure maximum engagement by presenting the Wonderful Water Run. Race directors are committed to crediting our title sponsor for making the Wonderful Water Run a safe, high-impact event for Central Wisconsin.

- \$6,000 commitment to the event
- Listed as the presenting sponsor - "The Wonderful Water Run, presented by Your Company" - on all public communiques, press, and social media content
- Opportunity to congratulate over 500 racers and their spectators from the race stage
- Primary logo on race shirts, packets, maps, and additional race collectables
- Includes all acknowledgements for Platinum-level sponsors



PR Sponsor

Get your company logo captured in all of the organized award and personal-record photos!

- \$2000 commitment to the event
- 8'x8' photo backdrop with company logo in a premiere location
- Includes all acknowledgements for Platinum-level sponsors

SUPPORTING LEVELS

Platinum (3)

- \$1000 commitment to the event
- Listed as an event co-host on social media
- Placement on expo and stage banners and Wonderful Water Run website
- Secondary logo placement on race shirts, maps, packets
- May apply for Fitness Expo booth (10/7)
- Recognition on 3 press releases (announced April, September, and October)
- Logo attached to email communiques
- Mention at race and Fitness Expo

Gold (5)

- \$500 commitment to the event
- Listed in social media events as a sponsor
- Secondary placement on race shirts, maps, packets, and website
- One spotlight and one Gold-level group post to Facebook and Instagram
- May apply for Fitness Expo booth (10/7)
- Logo attached to all email communications

Silver

- \$300 commitment to the event
- Listed in social media events as a sponsor
- Silver sponsors receive placement on race maps, packets, and website
- One Silver-level group post to Facebook and Instagram
- May apply for Fitness Expo booth (10/7)

The Wonderful Water Run reserves the right to refuse any business sponsorship or applicant.