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*Committed to the
clean waters of
Central Wisconsin*

RUN WITH US!

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**SPONSORSHIP
SEPTEMBER 27-28, 2024**

THE RACES

The Wonderful Water Half Marathon is committed to creating an entertaining and inclusive race experience, catering to skill levels and demographics present in Central Wisconsin. The course features various waterways, art installations, and conservation amenities in Stevens Point, Wisconsin.

Friday, September 27th, 2024: Health & Wellness Expo and Kids' Fun Run

Saturday, September 28th, 2024: Half marathon, 10k, 5k, and finish party in the park.

A portion of the race proceeds will be donated to the clean water efforts of our local organizations, including the North Central Conservancy Trust.

KIDS RACE TITLE SPONSOR

The kids race is what sets the Wonderful Water Run leagues ahead of any other Wisconsin race. The kids race generates an environment more inclusive to families and inspires another generation of racers.

- \$3000 commitment to the event
- Exclusive sponsor for the Kids' Fun Run
Sponsor fees are utilized for awards, merchandise, and race-bibs specific to children racers that make the event even more interactive
- Co-host on Kids' Run social media event
- Includes all acknowledgements for Platinum-level sponsors

TITLE SPONSORSHIP

Ensure maximum engagement by presenting the Wonderful Water Run. Race directors are committed to crediting our title sponsor for making the Wonderful Water Run a safe, high-impact event for Central Wisconsin.

- \$6,000 commitment to the event
- Listed as the exclusive presenting sponsor - "The Wonderful Water Run, presented by Your Company" - on all public communiques, press, and social media content
- Opportunity to congratulate approximately 750 racers and their spectators from the race stage
- Primary logo on race shirts, participant guide, & additional race collectables
- Co-host on social media events
- Includes all acknowledgements for Platinum-level sponsors



PR Sponsor

Get your company logo captured in all of the organized award and personal-record photos!

- \$2000 commitment to the event
- 8'x8' photo backdrop with company logo in a premiere location
- Includes all acknowledgements for Platinum-level sponsors

SUPPORTING LEVELS

Platinum

- \$1000 commitment to the event
- Placement on race stage banners
- Secondary logo placement on race shirts, participant guide, and WWR website
- Recognition on 3 press releases (announced April, September, and October)
- Logo attached to email communications
- Announcement mention on race day

Gold

- \$500 commitment to the event
- Tertiary logo placement on race shirts, participant guide, and WWR website
- One spotlight and one Gold-level group post to Facebook and Instagram
- Logo attached to all email communications
- Announcement mention on race day

Silver

- \$300 commitment to the event
- Business name (not logo) listed on t-shirt, participant guide, website, and all email communications
- One Silver-level group post to Facebook and Instagram

All sponsors have the opportunity to apply for a free booth at the WWR Health & Wellness expo on Friday, Sept. 27th.

Deadline for t-shirt: 8/27/24
Deadline for participant guide: 9/6/24

The Wonderful Water Run reserves the right to refuse any business sponsorship or applicant.